Mainstreaming life cycle thinking using sectorial approaches for SMEs

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Sector Approach

**Objective:** develop an action plan to raise awareness and accompany businesses, education and research.

**Over 800 stakeholders involved** since 2012 (comities, surveys, workshops…).
Sectorial approach

Capitalisation of experiences and sharing

Technical and organisational support
Developing sector strategies

Why a sector approach?
• Developments in LCA/Eco-design approaches are not the same for different sectors
• Organization, structure and needs of sectors are diverse
• Existence of clusters in France and their interaction with businesses
Key Concepts for Mainstreaming Life Cycle Thinking

Life Cycle Management (LCM) capacity should be built into existing support organisations, so that businesses receive advice and tools from organisations that they already know and trust.

Tools and actions to support LCM integration need to be adapted to different sectors to make them as relevant as possible to SMEs.

Training and research capacity also needs to be developed to respond to needs of businesses.
Merci pour votre attention

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