The environmental project for the production sites

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As a designer, producer and retailer of sports goods, we can influence the whole life-cycle impacts!
Our environmental project

- Launched in 2006, on several working axis:
  - Eco-friendly design
  - Logistics
  - Real-estate
  - Manufacturing
Our main target:

**Detect** the **environmental risks**
**Reduce** our environmental **impacts** in production

- **5 impacts:**
  - Raw materials / Energy / Wastes / Water / Air emissions

- **Assessed on 3 aspects:**
  - Practices / Management / Regulations

- **On a continuous improvement basis**
On the production field

- Assessments done internally with specific tools

  - Grid and toolboxes **presenting step by step the way to improve**
Our achievements and comments

- Around 100 assessments done

- The level are really different:
  - Some suppliers have identified their environmental impacts and put in place a lot of actions to reduce it…
  - … but some others don’t even know what are their consumptions

- Our main difficulties:
  - New subject for our team and suppliers → needs of training
  - Managing the environment is not only cost savings…
Main perspectives?

- Share the good practices
- Help our suppliers to build their environmental management system in order to collect real datas:

  → **to make our eco-friendly design calculation tools more relevant** *(with the real consumptions…)*
Main perspectives?

- Share the good practices
- Help our suppliers to build their environmental management system in order to collect real datas:

  → to make our GHG assessment more precise (as coal boiler or cogeneration do not have the same impacts...)

In the future?
Main perspectives?

- Share the good practices

- Help our suppliers to build their environmental management system in order to collect real datas:

  → to give the real environmental informations to our customers
Any questions?

Thanks for your attention!