



**oxylane**  
the pleasure and the benefits of sports

# The environmental project for the production sites

# The Oxylane network

From R&D...

... to Retail !



23/04/13

- ▶ As a designer, producer and retailer of sports goods, we can influence the whole life-cycle impacts!

# Our environmental project

## ▶ Launched in 2006, on several working axis:

- ▶ Eco-friendly design
- ▶ Logistics
- ▶ Real-estate
- ▶ Manufacturing



# On the production field

- ▶ **Our main target:**

  - Detect the environmental risks**
  - Reduce our environmental impacts** in production

- ▶ **5 impacts:**

  - Raw materials / Energy / Wastes / Water / Air emissions

- ▶ **Assessed on 3 aspects:**

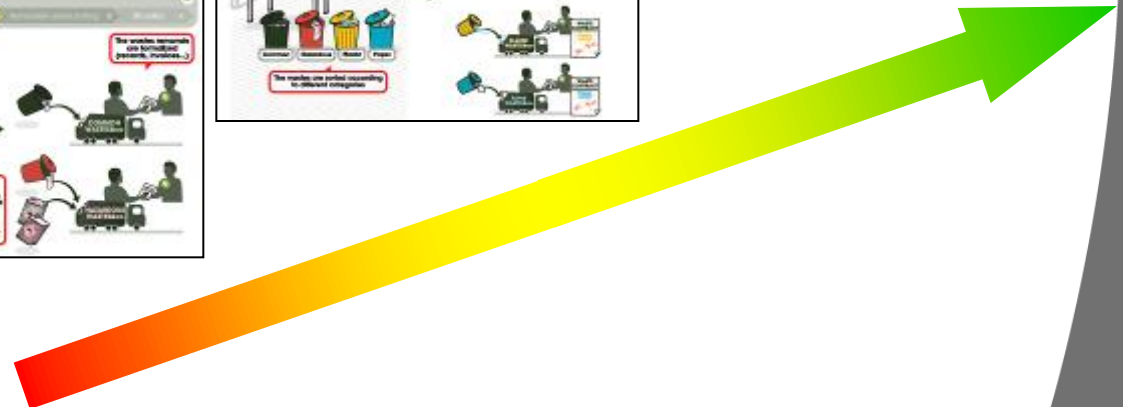
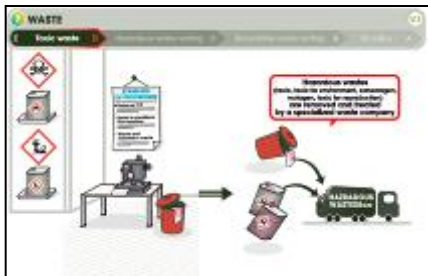
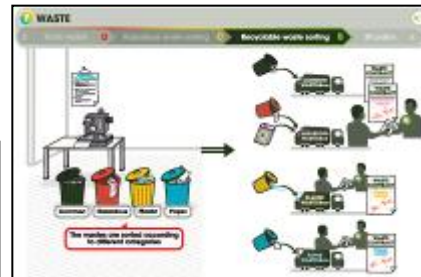
  - Practices / Management / Regulations

- ▶ **On a continuous improvement basis**

# On the production field

## ► Assessments done internally with specific tools

- ✓ Grid and toolboxes presenting step by step the way to improve



# On the production field

## ► Our achievements and comments

✓ Around 100 assessments done

✓ The level are really different:

A	B	C	D	E
11%	19%	33%	36%	0%

- **some suppliers** have **identified their environmental impacts** and **put in place a lot of actions to reduce it...**

- ... but **some others don't even know what are their consumptions**

✓ Our main difficulties:

- **New subject** for our team and suppliers → needs of training

- Managing the environment is **not only cost savings...**

## ► Main perspectives ?

- ✓ Share the good practices
- ✓ Help our suppliers to build their environmental management system in order to collect real datas:

→ **to make our eco-friendly design calculation tools more relevant** *(with the real consumptions...)*



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## ► Main perspectives ?

- ✓Share the good practices

- ✓Help our suppliers to build their environmental management system in order to collect real datas:

→ **to make our GHG assessment more precise**

*(as coal boiler or cogeneration do not have the same impacts...)*



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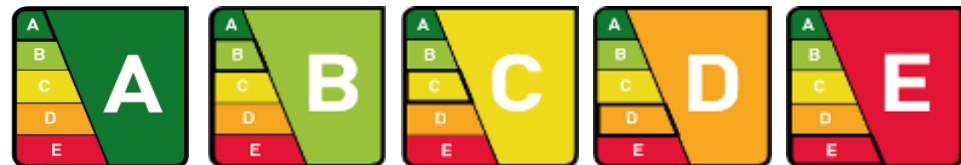




## ► Main perspectives ?

- ✓ Share the good practices
- ✓ Help our suppliers to build their environmental management system in order to collect real datas:

→ to give the real environmental informations to our customers



**Any questions ?**

**Thanks for your attention !**